



We are
natural
women

We have **real** beauty

We want
positive
body images

Dear Minister Garrett,

Body image matters for young women. Yet media, fashion and advertising industries continue to promote unrealistic and unhealthy images of women. This goes against the *Voluntary Industry Code of Conduct for Body Image*. To celebrate 100 years of International Women's Day in 2011, I'm asking you as Minister for Youth to put the Code of Conduct into force. In the next 12 months, let's secure 100 media, fashion and advertising agencies as compliant with the Code of Conduct. Let's publically promote these 100 agencies and let's give young women a chance to see images of natural women with real beauty.

Name: _____

Signature: _____

Postcode: _____

For more information about the campaign visit:

<http://iwd.equalityrightsalliance.org.au>



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The Hon Peter Garrett MP
**Minister for School Education,
Early Childhood and Youth**
PO Box 6022
Parliament House
Canberra ACT 2600